

Women's Empowerment Package

Efficient Buying. Premium Inventory. Flexible Activation.



Amplify strong female voices and build connections with female audiences this International Women's Day! Designed to engage audiences with purpose, this package pre-bundles premium inventory across women-owned media and top sites with high female readership.

Activate RON for efficient, turn-key buying or customize to meet specific campaign needs.

Nativo Premium Marketplace



Certified, Minority-Owned
Supplier

96%

Of all female reach accessible
via Nativo (ComScore)

4000

Sources of diverse-owned
media spend

Customizable Activation Options

- **Formats** - Standard Display, Online Video (IAB Standard), Vertical Video, Native Display, Native Video, Native Article, Stories
- **Devices** - desktop, tablet, mobile (web + in-app)
- **Targeting** - interest-based, vertical-specific, contextual, predictive audiences, & more



Get started today! Nativo Curated Deals can be activated via managed service, PMP, or programmatically. Reach out to your Nativo account rep for additional support.