

Black History Month Package

Efficient Buying. Premium Inventory. Flexible Activation.

Amplify black voices and build connections with the black community this Black History Month! Designed to engage audiences with purpose, this package pre-bundles premium inventory across black-owned media and top sites with high black readership.

Activate RON for efficient, turn-key buying or customize to meet specific campaign needs.

Nativo Premium Marketplace



Certified, Minority-Owned Supplier

86%

Of all multicultural audiences accessible via Nativo (ComScore)

4000

Sources of diverse-owned media spend

Customizable Activation Options

- **Formats** - Standard Display, Online Video (IAB Standard), Vertical Video, Native Display, Native Video, Native Article, Stories
- **Devices** - desktop, tablet, mobile (web + in-app)
- **Targeting** - interest-based, vertical-specific, contextual, predictive audiences, & more



Get started today! Nativo Curated Deals can be activated via managed service, PMP, or programmatically. Reach out to your Nativo account rep for additional support.